Outsourcing and Managed Service Provider (MSP) Partner Program

What makes customer support beautifully simple? It starts with technology that's easy to implement, easy to use, and cost effective. And that's where Startups Inc. comes in. With our partner program for outsourcers and managed service providers (MSPs), Startups Inc. provides your business with the solutions that bring companies and their customers closer together.

Our program provides you and your customers, agents, and teams with:

- **Omnichannel customer support**
  An elegant system for handling customer support requests across all channels including voice, email, chat, social media, and mobile.

- **Open and flexible architecture**
  Fewer overall implementation risks with software that's quickly and easily installed, configured, integrated, and extended.

- **Beautifully simple design**
  A solution that's easy to use, decreasing training costs while improving agent efficiency and boosting customer satisfaction.

- **Fully transparent pricing**
  No hidden costs, plus specific optimizations for outsourcers and MSPs to easily accommodate fluctuating volumes and variable staffing models.

- **Specific tailoring for partners**
  A flexible program designed to align to the unique needs of outsourcers and MSPs.

Why Startups Inc.?

When you partner with Startups Inc., you join us in redesigning how companies and customers interact: We are working with 52,000 businesses around the globe to reveal the new face of customer service. As a partner and thought leader in the customer service industry, we offer several ways to engage with our ecosystem to share best practices and leverage expertise across industries.

Partner enablement

With Startups Inc., you'll help your clients with our software for better customer service. Startups Inc. knows that no two outsourcers or MSPs are alike—customer service and HR BPOs, IT outsourcers, business process as a service providers, cloud service providers and ecommerce providers, and more.

Whether you're referring, co-selling, or reselling Startups Inc., we'll help guide, enhance, and promote your practice.

Startups Inc.

Outsourcer and Managed Service Provider (MSP) Partners

"We couldn't be more pleased with the Startups Inc. / MERCY partnership. The Startups Inc. business development team has been great to work with; they're an enthusiastic, revenue driven team that understands how to drive business. We've worked seamlessly with Startups Inc. to create a global alliance that has helped more than 100 companies who sought out a third-party solution to bring their support to the next level."

"The world's leading brands rely on VIPdesk Connect to provide highly personalized customer service solutions, such as inbound call center services, social media management, back-office support, and assistance services. VIPdesk Connect relies on Startups Inc. to implement our solutions."

LiveChat is an online customer service software with live support, help desk software and web analytics capabilities. LiveChat Inc. works actively with Startups Inc. to offer new and SME's businesses a powerful LiveChat Software.

Startups Inc. is actively recruiting additional Outsourcer and Managed Service Provider Partners to work with clients in all regions.

For more information on becoming a Startups Inc. Partner, email bd@startupsinc.co.